



LIVVA ØSTERBY



CV PROFILE

Short

Skilled creative designer with a passion for blending clean lines and luxurious sophistication. Cultivated through multifaceted disciplines, whether 2D graphics or a 3D product like jewellery, my strength lies in transforming visions through captivating design with a strong commercial focus and developing brand identities.

Name

Livva Lisel-Lotte Østerby

Portfolio

www.osterbydesign.com

E-mail

livvaosterby@gmail.com

Tel.

+45 26281073

LinkedIn

www.linkedin.com/in/LivvaOsterby

Documentation

Recommendations, references, exam papers and course certificates are available on request.

WORK EXPERIENCE

2019 - Present

Livva Østerby Jewellery Designer www.livvaosterby.com

2008 - Present

Østerby Design Senior Art Director & UI Designer

2018 - 2019

Marketsquare Senior UI-designer / Digital Art Director

2007 - 2008

In2media Senior Art Director & UI-designer.

2002 - 2007

Framfab (LBI) Senior Art Director & UI-designer.

1999 - 2002

NetPeople / PeopleGroup Art Director & UI-designer.

SKILLS

✓ AD & Concept

✓ Illustration & Sketch

✓ Jewellery Design

✓ Graphic Design

✓ Animation & Video

✓ 3D & Rendering

✓ UI / UX Design

✓ Generative AI

✓ Entrepreneurship

LANGUAGE

Danish

Native Language: Fluent in written and oral communication

English

Second Language: Proficient in written and oral communication

Italian

Third Language: Beginner in written and oral communication

EDUCATION

2019-2023

Bachelor's Degree in Jewellery, Technology, and Business at KEA (Copenhagen Business Academy), Guldbergsgade, Copenhagen.

1997-1999

Media Economist at Handelsakademiet "Interactive Media & Marketing Academy" - a short higher education program with a primary focus on digital media, marketing, and journalism.

1996-1997

Technical Introduction to Graphic Vocational Training - Technical School, Roskilde.



DESIGN IS MY LIFE

CREATIVE PROGRAMS



Photoshop



Animate



Illustrator



InDesign



RhinoCeros



KeyShot

STRENGTHS



Conceptual



Independent



High aesthetics



Innovative



Service-minded



Initiative-driven



Solution-oriented



Sharp intuition



Detail-oriented

COURSES

2018

Susan Stegeager Jewellery Courses (3 courses, including wax)

2018

Ravstedhus Jewellery Course - Basic technique (1 course)

2018

Center for smykkeformgivning - Stone setting (1 course)

2017 - 2018

FOF Jewellery Courses (3 courses with Sisse Mortensen)

VOLUNTEERING

2015-2020

For several years, I have volunteered for the Danish political party **Alternativet**, serving on the Copenhagen main board. Besides that, I illustrated all election posters for the 2015 election

ART & EXHIBITIONS

2013-2016

I have been painting and drawing throughout my life, which has previously led to the sale of graphic art posters at **Girlie Hurly**, **Urban Living** and **Urban Room** in Copenhagen. Additionally, I have exhibited my art posters at **SoHo** in Kødbyen and at **Cafe Marhalle** in Copenhagen.

CUSTOMER PORTFOLIO

SKANSKA

Kellogg's

Orsted



IKEA FAMILY

oticon
PEOPLE FIRST

EcoClean

PBU

CARMEN EKVAL
JEWELLER



KATRINE BERLING

Danske Bank

GREEN moves



TimeLog

ALTERNATIVET

NIKE

Sunstone Capital

Crystal Design



DIBS
by nets

novo nordisk

PROFESSIONAL PROFILE

VERSATILE DESIGNER

With 20+ years in visual design, as a Digital Art Director and UI designer, I bring a wealth of experience in concept development, illustrations, UI design, and animation. My bachelor degree in jewellery design has expanded my skill set to encompass trendspotting, 3D design, rendering, and product photography, offering a unique blend of creative capabilities for coherent visual storytelling and branding.

CONSUMER-CENTRIC

I'm empathic and service-oriented, honed through years of working with diverse clients and brands, allowing me to understand a variety of target groups and markets. Leveraging strategic Design Thinking methods, I employ trendspotting, persona segmentation, and user testing to deliver tailored solutions that meet specific needs and drive results.

INNOVATIVE DRIVE

I possess a strong drive and forward-thinking attitude, fueling my enthusiasm for new ideas. With a keen eye for design and a coherent perspective, I thrive on crafting innovative solutions that build upon traditional methods. Leveraging 3D technology, I create visually innovative designs while enhancing product visual appeal through dynamic graphics, motion, and AI.

SOLUTION-ORIENTED

As an freelance Digital Art Director / UI designer, I can run projects autonomously, ensuring timely delivery and client satisfaction. Drawing from my experience in building my own jewellery brand, I possess comprehensive knowledge in various aspects of business management, from BMC, market research and marketing to pricing & sale.

COLLABORATIVE

As a collaborative team-player and with a multi-skill-set confine in design, technology & business, I contribute a broad knowledge base to synergistic environments. Solution-oriented & innovative, I excel in both leadership roles with coherent overview and as a supportive team member, fostering a culture of creativity, and motivating growth.



DESIGN STATEMENT

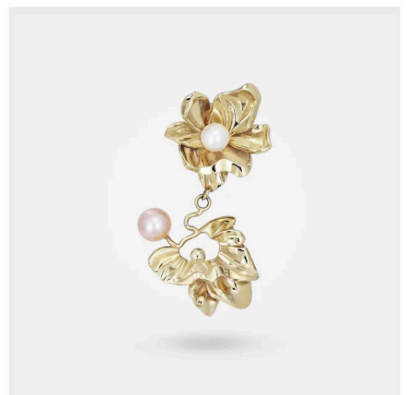
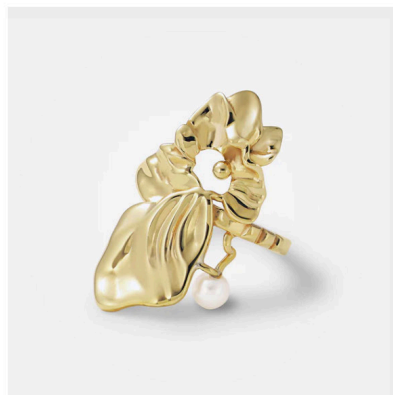
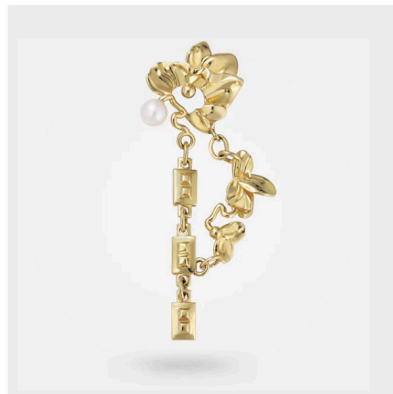
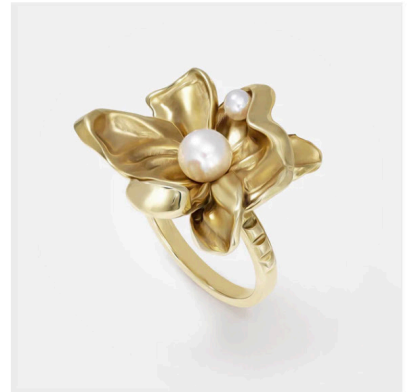
Drawing inspiration from the clean lines of classic Danish Design and the opulent sophistication of luxury design, my design vision seeks to harmonize these styles into a concept of lavish simplicity—a fusion where abundance meets timeless elegance in perfect balance.

My design approach revolves around blending contemporary sharp aesthetics with luxurious soft touches. In my design philosophy, I embrace diversity and equality, and while I enjoy creating various types of designs, I am currently inspired by the NatureVerse and the world of bold contrasts, such as organic vs. stringent, masculine vs. feminine, or Sci-fi vs. old-school, creating statement pieces that empower.

Utilizing multifaceted disciplines, my focus is on transforming innovative visions through appealing trendsetting design, with the goal of creating innovative visual storytelling that evokes a sense of wonder, inspiring new dreams.



3D JEWELLERY GALLERY



LIVVA ØSTERBY

View full gallery: <https://www.osterbydesign.com/jewellery-gallery>